

The pinstripes on the 67 & 68 Cougars are painted on. These were not tape. I believe they probably used something on the order of a Beugler Precision Pinstriper. These are still available at the Eastwood Company. They have interchangeable wheels and a metal rod-type guide.

Once the seams were taped ($\frac{1}{2}$ inch gap), the line worker could walk down the side of the car, using the top edge as their guide. In our restorations, we have used a person who specializes in pinstriping and sign work.

When I measured the stripes on the original 68 Cougar, I used a pair of dial calipers. The stripes each measured approximately .080 with a gap of .140.



The top edge of the top stripe was .450 down from the top of the body line. As previously mentioned, on 68's there was a half inch gap at the 4 seams (front and rear of door, quarter extension, fender extension). On 67's the stripes are continuous through the seams.

As you can see in the pictures that I have enclosed, these stripes do not meet at the ends. The bottom stripe is usually a little bit longer than the top stripe. As one picture shows, the bottom stripe is a little shorter, but almost all of the cars I have seen, this bottom stripe is a little longer.



It is hard to give you a definitive size on where these stripes end on the front fender extension and rear quarter extension, because of the curve built in to these extensions. The figures I have are .275 for the top stripe on the front fender extension, and .600 for the top stripe on the rear quarter extension, again with the bottom stripe being slightly longer.

I hope this makes sense. These photos were pre restoration photos of my sons black 68 Cougar.

Bill

from the '68 L-M showroom album; Cougar section:

Paint Codes	Pin Stripes		
	Black	White	Red
A		1	3
B		x	
D		x	
F		x	
I	x		
M	1		3
N	2		4
O	x		
Q		x	
R		x	
T		x	
U		x	
W	x		
X		x	
Y	x		
6	x		

- 1 = n/a with black and red interiors
- 2 = n/a with red interior
- 3 = with red or black interiors only
- 4 = with red interior only

from the 1967 L-M showroom album; Cougar section:

BODY SIDE PAINT & TAPE STRIPE COLORS FOR MERCURY FULL SIZE • MERCURY INTERMEDIATE SIZE • MERCURY COUGAR

EXTERIOR COLORS	CODE	MARQUIS, CALIENTE & COUGAR			S-55 & CYCLONE		
		Black	Stripe Color Silver	White	Black	Stripe Color Red	White
ONYX	A		X				X
TURQUOISE	B	X			X		
*NORDIC BLUE	D			X			
CUMBERLAND BEIGE	E	X			X		
*TIFFANY BLUE	F	X			X		
LIME FROST	I	X			X		
CASPIAN BLUE	K		X				
POLAR WHITE	M	X	X†		X¹	X²	X
*SEA FOAM GREEN	O	X			X		
GLACIER BLUE	Q			X			
CARDINAL RED	T		X				X
CINNAMON FROST	V			X			X
TRAFALGAR BLUE	W			X			X
BURGUNDY	X		X				X
INVERNESS GREEN	Y		X				X
SAGE GOLD	Z	X			X		X
FAWN	6	X			X		
JAMAICAN YELLOW	B	X	X†		X		

*Mercury Only †Mercury Cougar Only †With All Interiors Except Red † Marquis only
 †With Red Interior Trim Schemes Only
 NOTE: Triple Tape Stripe Is a Regular Production Option on GT Models Only